

# VOGUE COLLEGE OF FASHION

## Role Description

### Visiting Lecturer

**Position Title:** £52 per hour (per teaching hour)  
**Contract:** Casual  
**Location:** Vogue College of Fashion, 30 Bedford Square, London, WC1B 3EE

### About Us

With campuses in key fashion capitals and online programmes, Vogue College of Fashion blends academic rigour with real-world industry experience. Partnering with top universities, we deliver a comprehensive educational experience and continuous industry engagement. As an extension of *Vogue*, we provide ongoing engagement with industry professionals, offering insights and experiences beyond the classroom.

Our programmes integrate rigorous study with hands-on practice. Students tackle real projects, connect with industry leaders, and visit top companies, ensuring they gain practical skills and a solid understanding of fashion's global impact. Our alumni work with leading brands like *Vogue*, Cartier, Dior, GQ, and Louis Vuitton.

At Vogue College, students become part of a global community, whether on-campus or online. Through transformative education, the College takes account of diverse attitudes and cultural viewpoints, recognising fashion's role and significance in cultural, economic, global, local and community contexts.

Vogue College of Fashion is owned by Edconic, an organisation that partners with prestigious companies to deliver relevant, experiential learning programs taught by industry experts from the world's best brands. As well as Vogue College of Fashion, the Edconic portfolio currently includes The School of The New York Times, Sotheby's Institute of Art, Manchester City Sports Business School and WIRED Education. Edconic's academic programs range from pre-college to master's degrees with campuses in New York, London, Madrid and Online, and partnerships in Seoul and Beijing.

### The Role

We are seeking experienced industry professionals and fashion academics to contribute our 5-day intensives, online, undergraduate and postgraduate courses as visiting lecturers, sharing their expertise in luxury and fashion business, marketing, communications, and media. This is a great opportunity to engage with emerging talent, shape future industry leaders, and contribute to a dynamic, practice-led curriculum.

### **Who we are looking for:**

- Industry professionals and academics with substantial experience in fashion business, brand management, marketing, communications, or media.
- Experts who can deliver practical insights, case studies, and workshops that connect classroom learning with real-world industry practice.
- Creative thinkers and engaging communicators who are passionate about mentoring the next generation of fashion professionals.

**What you will do:**

- Deliver guest lectures, workshops, or masterclasses across our fashion business, marketing & communications, and media programs.
- Provide practical insights into fashion and related industries.
- Contribute to the professional development of students through mentorship and feedback.

**Subject areas we cover:**

- Fashion Business: Entrepreneurship, business strategy, innovation, retail and e-commerce, supply chain management, sustainability and ethics, finance and investment, brand development, operations, leadership, and the global fashion economy.
- Fashion Marketing & Communications: Public relations, events and experiential marketing, communication strategy, brand storytelling, integrated marketing campaigns, digital marketing, social media strategy, influencer relations, content planning, audience engagement and reputation management.
- Fashion Media: Journalism, editorial writing, multimedia storytelling, content creation, styling, art direction, creative direction, visual communication, photography and video production, publishing, digital platforms, UX and emerging media technologies including AR/VR and immersive experiences.

**How to apply**

If you are interested in joining us, please let us know in your application which specialist areas you are interested to teach in.

To apply, please submit a cover letter and CV to Dr Johannes Reponen, Global Academic Director at Vogue College of Fashion, [jreponen@voguecollege.com](mailto:jreponen@voguecollege.com)

Visit our [website](#) for more information about the college and our portfolio of courses.